

# LINKS Supply Chain Management Simulation

## LINKS Train-The-Trainer Seminar

March 30-April 1, 2010



The next LINKS Train-The-Trainer Seminar for the LINKS Supply Chain Management is scheduled for March 30-April 1, 2010. Randy Chapman, the LINKS author, will work with interested faculty and advanced doctoral students in distance-learning mode to show how the LINKS supply chain management simulations can be effectively incorporated into their introductory and elective Supply Chain Management, Operations Management, and Logistics Management courses.

**Event Format:** This is a three-day, distance-learning event with five one-hour teleconferences and a four-round simulation event scheduled over the three days. There will be morning and afternoon teleconferences on March 30 and 31, with a concluding teleconference on April 1.

- March 30 AM: Decision 1 due. Teleconference topic – introduction.
- March 30 PM: Decision 2 due. Teleconference topic – faculty roles in simulation events.
- March 31 AM: Decision 3 due. Teleconference topic – simulation customization.
- March 31 PM: Decision 4 due. Teleconference topic – performance diagnosis/evaluation.
- April 1 AM: Teleconference topic – simulation logistics.

The LINKS Train-The-Trainer Seminar is offered in “intensive” distance-learning mode, where participants devote 5-6 hours per day to LINKS activities during the three days of the event. Participants read the LINKS participant’s manual prior to March 30.

**Costs:** This distance-learning seminar is free to faculty and advanced doctoral students, although you or your institution incur long-distance phone charges to participate in the daily teleconferences.

**Registration:** Contact Randy Chapman ([Chapman@LINKS-simulations.com](mailto:Chapman@LINKS-simulations.com)). In your e-mail correspondence, please identify your university/college affiliation, the course titles/names in which you contemplate using LINKS, and which LINKS simulations variant you wish to work with during the four-round simulation event included in the LINKS Train-The-Trainer Seminar.

Faculty and advanced doctoral students normally participate as single-person teams in this LINKS “exploratory journey.” Multiple faculty and advanced doctoral students from the same institution are welcome to participate together in their own team. Please sign up early!

**Questions:** Please contact Randy Chapman ([Chapman@LINKS-simulations.com](mailto:Chapman@LINKS-simulations.com)).

**About the LINKS Simulation:** The LINKS Supply Chain Management Simulation encompasses all major supply chain elements in a build-to-plan (build-to-stock) manufacturing environment: suppliers, manufacturers, distributors, retailers, and end users. Participants are responsible for decisions in product development, procurement (purchasing/sourcing), manufacturing, distribution and warehousing, transportation, customer service, demand generation, forecasting, and information technology. For more information about LINKS, please access the LINKS website: <http://www.LINKS-simulations.com>

**About the Seminar:** The LINKS Supply Chain Management Simulation is competitive by design. However, no winners are designated in this distance-learning seminar and no records are kept of teams’ performance. This is an opportunity for exploration, immersion, and learning; it’s about learning, not about competitive performance.