

## Who's Using LINKS? Degree-Granting Academic Programs

Since the original LINKS pilot-test in January 2000, there have been 1,400+ LINKS applications with 35,000+ participants. LINKS simulations are used worldwide in MBA, EMBA, and undergraduate degree-granting academic programs.

### Americas

Fundação Getulio Vargas  
IEEC Argentina  
Instituto Tecnológico Autónomo de México  
Manitoba International Marketing Competition  
Queen's University  
St. Francis Xavier University  
University of Alberta  
University of Puerto Rico - Rio Piedras

### Africa

American University of Nigeria

### Europe

Ashcroft International Business School  
BI Norwegian School of Management  
Goethe University of Frankfurt  
Karlstads Universitet  
Hogeschool Utrecht  
International University of Vienna  
MIT-Zaragoza International Logistics Program  
Technical University of Kaiserslautern  
Technical University of Munich  
Universidade do Porto  
Universitat Autònoma de Barcelona  
University of Westminster  
Wageningen University  
Warsaw School of Economics

### Asia Pacific

Beijing International MBA  
EMPI University Business School (New Delhi)  
Indian Institute of Management Bangalore  
Indian Institute of Management Indore  
Indian Institute of Management Lucknow  
International University of Japan  
Melbourne Business School  
Nankai University  
Nanyang Technological University

National University of Singapore  
S P Jain Management Center - Dubai  
S P Jain Management Center - Singapore  
Sungkyunkwan University (SKK GSB)  
University of Hong Kong  
University of Melbourne  
University of New South Wales  
University of South Australia  
University of Wollongong

### USA

Air Force Institute of Technology  
Arizona State University  
Arizona State University West  
Arkansas State University  
Auburn University  
Ball State University  
Baylor University  
Boise State University  
Boston College  
Butler University  
California State University, Chico  
Canisius College  
Christopher Newport University  
Clarkson University

San Jose State University  
Southern University and A&M College  
SUNY Binghamton  
SUNY Buffalo  
Texas Christian University  
Texas Tech University  
The College of New Jersey  
Tiffin University  
Tuskegee University  
Union University  
University of Akron  
University of Alabama  
University of Alabama at Birmingham  
University of Alabama in Huntsville

Clemson University  
Colorado State University  
Concord University  
Duke University  
Duquesne University  
East Carolina University  
Eastern Michigan University  
Florida Atlantic University  
Fordham University  
Framingham State College  
Freed-Hardeman University  
George Washington University  
Georgia Southern University  
Georgia State University  
Gettysburg College  
Hartwick College  
High Point University  
Idaho State University  
Indiana University  
Iona College  
James Madison University  
Kansas State University  
Kean University  
Kennesaw State University  
Kent State University  
Lehigh University  
Loyola Marymount University  
Loyola University of Chicago  
Michigan Technological University  
Missouri State University  
Missouri University of Science and Technology  
National Technological University  
Northeastern University  
Ohio State University  
Oklahoma City University  
Oregon Institute of Technology  
Oregon State University  
Pennsylvania State University  
Pennsylvania State University - Great Valley  
Purdue University  
Regis University  
Rhode Island College  
Rivier College  
Rollins College  
Samford University

University of Arizona  
University of Arkansas  
University of Central Florida  
University of Delaware  
University of Denver  
University of Georgia  
University of Houston  
University of Houston - Downtown  
University of Kansas  
University of Kentucky  
University of Illinois at Springfield  
University of Iowa  
University of Maryland  
University of Memphis  
University of Michigan  
University of Missouri - Kansas City  
University of North Carolina  
University of North Carolina - Wilmington  
University of Notre Dame  
University of Oklahoma  
University of Oregon  
University of Pennsylvania (Wharton)  
University of St. Thomas  
University of St. Thomas - Houston  
University of South Carolina  
University of South Dakota  
University of Tennessee  
University of Texas at Arlington  
University of Texas at Brownsville  
University of the Incarnate Word  
University of Utah  
University of Wisconsin - Madison  
University of Wisconsin - Whitewater  
Vanderbilt University  
Villanova University  
Virginia Commonwealth University  
Wake Forest University  
Washington University  
Wayne State University  
West Chester University of Pennsylvania  
Westminster College  
West Texas A&M University  
West Virginia University  
Wilmington College  
Wright State University

# Corporate Executive Education Applications



Enterprise Management

Marketing

Services

Supply Chain Management



*Learning By Doing,  
Because That's The  
Way Adults Learn Best*



These global leaders use LINKS simulations in **classroom-based** and **distance-learning** executive education and training programs



Moët Hennessy



## Who's Using LINKS? Executive Education and Corporate Programs

Since the original LINKS pilot-test in January 2000, there have been 1,400+ LINKS applications with 35,000+ participants. University-sponsored open-enrollment executive education programs and in-house corporate programs use LINKS simulations in traditional classroom-based and distance-learning programs with participants from North and South America, Europe, Africa, and throughout the Asia Pacific region.

University-Sponsored Executive Education Programs	Corporate Programs	
Arizona State University National University of Singapore Texas Christian University Pennsylvania State University Universidade do Porto University of Chicago University of Hong Kong University of Michigan University of Minnesota Vanderbilt University	Accenture Alcon BAT Bridgestone/Firestone British Petroleum Chevron ConAgra Foods Efunds EMBARQ ExxonMobil Fleetguard IBM Lactogal Mahindra Finance	Mars Moet Hennessy Parker Hannifin Pepsico RSM McGladrey Shell Siemens Sonae Indústria SRA Touchstone Consulting Stanley Works Tenaris Unilever Whirlpool

## Who's Using LINKS? Participants' Geography

Since 2000, 30,000+ LINKS participants from these 73 countries have benefited from their LINKS simulations experience.



Americas	Europe		Africa	Asia Pacific	
Argentina Brazil Canada Chile Colombia Ecuador El Salvador Guatemala Mexico Peru Puerto Rico Trinidad United States Uruguay Venezuela	Austria Belgium Bulgaria Denmark Finland France Germany Greece Hungary Iceland Ireland	Italy Netherlands Norway Poland Portugal Romania Spain Sweden Switzerland United Kingdom	Cameroon Egypt Gabon Ghana Kenya Namibia Nigeria Senegal South Africa Togo Uganda	Azerbaijan Australia China Dubai Hong Kong India Indonesia Japan Korea Kuwait Malaysia Maldives Mongolia	New Zealand Oman Pakistan Philippines Russia Saudi Arabia Singapore Sri Lanka Taiwan Thailand Turkey UAE Vietnam