LINKS ⊗ simulations®

Since 1999

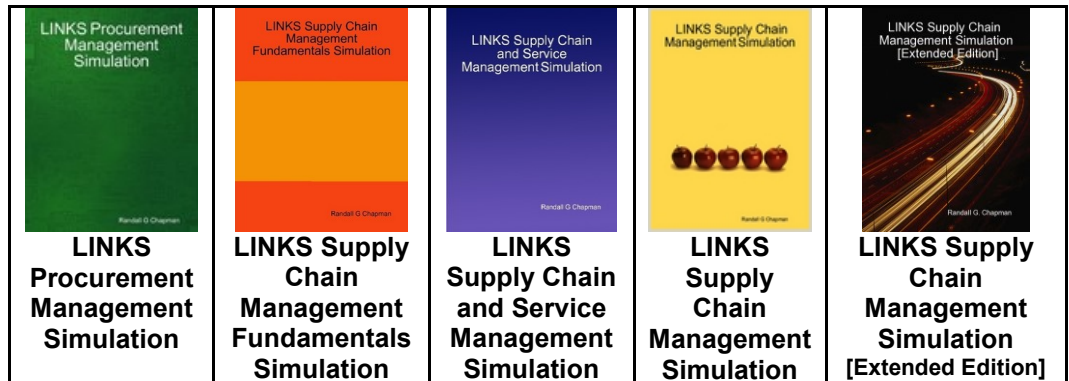| **Which LINKS?**	LINKS Procurement Management Simulation	LINKS Supply Chain Management Fundamentals Simulation	LINKS Supply Chain and Service Management Simulation	LINKS Supply Chain Management Simulation	LINKS Supply Chain Management Simulation [Extended Edition]
Supply Chain Management	**LINKS Procurement Management Simulation**	**LINKS Supply Chain Management Fundamentals Simulation**	**LINKS Supply Chain and Service Management Simulation**	**LINKS Supply Chain Management Simulation**	**LINKS Supply Chain Management Simulation [Extended Edition]**
Learning Emphases	- Managing interactions among supply chain management elements. - Balance and managing trade-offs in supply chains. - Experience competitive dynamics in evolving marketplaces. - Manage information flows in supply chain management decision-making. - Integrate information into supply chain management decision-making. - Enhance and encourage fact-based analysis and decision making. - Exposure to financial statements used in for-profit businesses.				
Simulation Size	"Smallest"	"Small"	"Small"+	"Medium"	"Large"
Target Courses: Supply Chain Management, Operations Management, and Logistics	Introductory Courses	Introductory Courses	Introductory Courses	Introductory, Elective, and Advanced Courses	Elective and Advanced Courses
Typical Rounds	4	6	6	8 or 9	8 or 9
Time Per Round	1.5 hours	1.5 to 2 hours	2 hours	2 to 3 hours	3 to 4 hours
Typical Industry Size	4-6 firms per LINKS industry; teams of 3-5 students. Minimum of 2 and maximum of 8 firms per LINKS industry; multiple, independent industries accommodate larger classes.				
Cost Per Student	$27	$38	$38	$49	$49

⊗ In academic degree-granting programs, $27, $38, and $49 per student simulations include a maximum of 4, 6, and 9 rounds, respectively. Extra rounds cost $4 per student per round.

⊗ Current and potential LINKS instructors are invited to contact Randall G Chapman PhD, the LINKS author (Chapman@LINKS-simulations.com), to discuss the LINKS simulation variant that may be most appropriate for their instructional application.

LINKS-simulations.com

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LINKS Supply Chain Management Simulations

	LINKS Procurement Management Simulation	LINKS Supply Chain Management Fundamentals Simulation	LINKS Supply Chain and Service Management Simulation	LINKS Supply Chain Management Simulation	LINKS Supply Chain Management Simulation [Extended Edition]
Product Development Decisions					
Product Configuration					✓
R&D Spending					✓
Procurement Decisions					
Raw Materials				✓	✓
Sub-Assembly Components	✓	✓	✓	✓	✓
Manufacturing Decisions					
Production	✓	✓	✓	✓	✓
Postponed Production		✓	✓	✓	✓
Emergency Production				✓	✓
Production Volume Flexibility				✓	✓
Returns (Reverse Logistics)					✓
Distribution and Transportation Decisions					
Distribution		✓	✓	✓	✓
Transportation		✓	✓	✓	✓
Cross-Docking				✓	✓
Surface Shipping Variations				✓	✓
Service Decisions					
CSR Salary $/Month			✓		
CSR Hiring (+) and Firing (-)			✓		
CSR Experienced Hiring			✓		
Service Operations			✓		
Service Outsourcing			✓	✓	✓
CSR Time Allocation To Products			✓		
Generate Demand Decisions					
Price		✓	✓	✓	✓
Marketing Spending		✓	✓	✓	✓
Recycling/Recovery Program					✓
Forecasting Decisions					
Short-Term Forecasts	✓	✓	✓	✓	✓
Long-Term Forecasts					✓
Information Technology Decisions					
# of Decisions		7	7	8	8
Other Decisions					
Firm Name	✓	✓	✓	✓	✓
Research Studies					
# of Research Studies		13	14	13	18