



Which LINKS?
Supply Chain Management

LINKS Procurement Management Simulation <small>Randall G. Chapman</small> LINKS Procurement Management Simulation	LINKS Supply Chain Management Fundamentals Simulation <small>Randall G. Chapman</small> LINKS Supply Chain Management Fundamentals Simulation	LINKS Supply Chain Management Simulation  <small>Randall G. Chapman</small> LINKS Supply Chain Management Simulation	LINKS Supply Chain Management Simulation [Extended Edition]  <small>Randall G. Chapman</small> LINKS Supply Chain Management Simulation [Extended Edition]
--	--	---	---

Learning Emphases	<ul style="list-style-type: none"> - Managing interactions among supply chain management elements. - Balance and managing trade-offs in supply chains. - Experience competitive dynamics in evolving marketplaces. - Manage information flows in supply chain management decision-making. - Integrate information into supply chain management decision-making. - Enhance and encourage fact-based analysis and decision making. - Exposure to financial statements used in for-profit businesses. 			
Simulation Size	"Smallest"	"Small"	"Medium"	"Large"
Target Courses: Operations Management, Supply Chain Management, and Logistics	Introductory Courses	Introductory Courses	Introductory, Elective, and Advanced Courses	Elective and Advanced Courses
Typical Rounds	4	6	7-8	8-9
Time Per Round (hours)	1.5 hours	1.5 to 2 hours	2 to 3 hours	3 to 4 hours
Typical Industry Size	4-6 firms per LINKS industry; teams of 3-5 students. Minimum of 2 and maximum of 8 firms per LINKS industry; multiple, independent industries accommodate larger classes.			
Cost Per Student	\$25	\$35	\$45	\$45



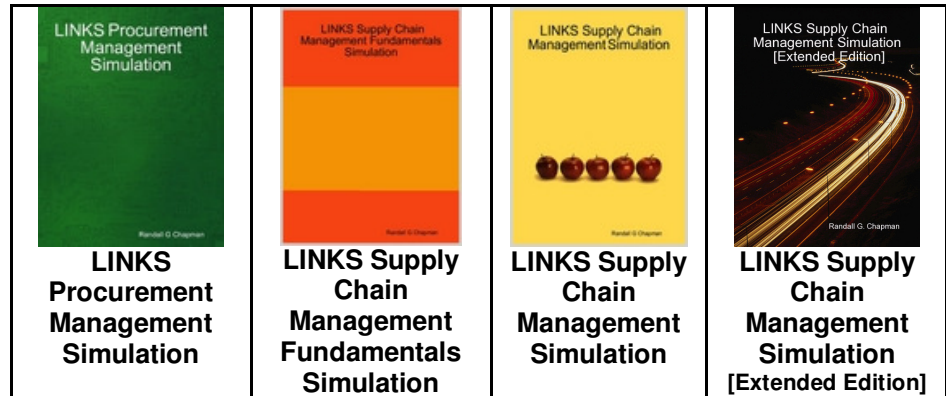
In academic degree-granting programs, \$25, \$35, and \$45 per student simulations include a maximum of 4, 6, and 9 rounds, respectively. Extra rounds cost \$3 per student per extra round.



Current and potential LINKS instructors are invited to contact Randall G. Chapman PhD, the LINKS author (Chapman@LINKS-simulations.com), to discuss the LINKS simulation variant that may be most appropriate for their instructional application.



LINKS Supply Chain Management Simulations



	LINKS Procurement Management Simulation	LINKS Supply Chain Management Fundamentals Simulation	LINKS Supply Chain Management Simulation	LINKS Supply Chain Management Simulation [Extended Edition]
Product Development Decisions				
Product Configuration				✓
R&D Spending				✓
Procurement Decisions				
Raw Materials			✓	✓
Sub-Assembly Components	✓	✓	✓	✓
Manufacturing Decisions				
Production	✓	✓	✓	✓
Postponed Production		✓	✓	✓
Emergency Production			✓	✓
Production Volume Flexibility			✓	✓
Returns (Reverse Logistics)				✓
Distribution and Transportation Decisions				
Distribution		✓	✓	✓
Transportation		✓	✓	✓
Cross-Docking			✓	✓
Surface Shipping Variations			✓	✓
Service Decisions				
Service Outsourcing			✓	✓
Generate Demand Decisions				
Price		✓	✓	✓
Marketing Spending		✓	✓	✓
Recycling/Recovery Program				✓
Forecasting Decisions				
Short-Term Forecasts	✓	✓	✓	✓
Long-Term Forecasts				✓
Information Technology Decisions				
# of Decisions		7	8	8
Other Decisions				
Firm Name	✓	✓	✓	✓
Research Studies Decisions				
# of Research Studies		13	13	18