



**Which LINKS?**  
**Supply Chain Management**

LINKS Procurement Management Simulation  <small>Randall G. Chapman</small> <b>LINKS Procurement Management Simulation</b>	LINKS Supply Chain Management Fundamentals Simulation  <small>Randall G. Chapman</small> <b>LINKS Supply Chain Management Fundamentals Simulation</b>	LINKS Supply Chain Management Simulation   <small>Randall G. Chapman</small> <b>LINKS Supply Chain Management Simulation</b>	LINKS Supply Chain Management Simulation [Extended Edition]   <small>Randall G. Chapman</small> <b>LINKS Supply Chain Management Simulation [Extended Edition]</b>
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Learning Emphases	<ul style="list-style-type: none"> <li>- Managing interactions among supply chain management elements.</li> <li>- Balance and managing trade-offs in supply chains.</li> <li>- Experience competitive dynamics in evolving marketplaces.</li> <li>- Manage information flows in supply chain management decision-making.</li> <li>- Integrate information into supply chain management decision-making.</li> <li>- Enhance and encourage fact-based analysis and decision making.</li> <li>- Exposure to financial statements used in for-profit businesses.</li> </ul>			
Simulation Size	"Smallest"	"Small"	"Medium"	"Large"
Target Courses: Operations Management, Supply Chain Management, and Logistics	Introductory Courses	Introductory Courses	Introductory, Elective, and Advanced Courses	Elective and Advanced Courses
Typical Rounds	4	6	7-8	8-9
Time Per Round (hours)	1.5 hours	1.5 to 2 hours	2 to 3 hours	3 to 4 hours
Typical Industry Size	4-6 firms per LINKS industry; teams of 3-5 students.  Minimum of 2 and maximum of 8 firms per LINKS industry; multiple, independent LINKS industries are used for larger-sized classes.			
Cost Per Student	\$20	\$30	\$45	\$45



In academic degree-granting programs, \$20, \$30, and \$45 per student simulations include a maximum of 4, 6, and 9 rounds, respectively. Extra rounds cost \$3 per student per extra round.



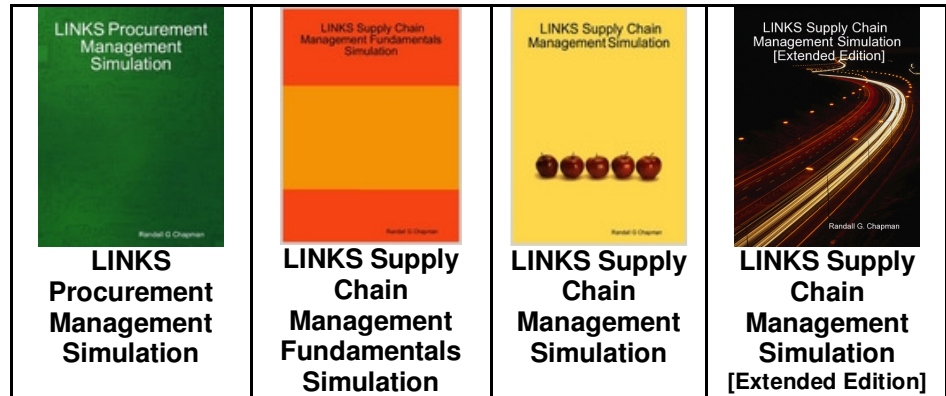
Separate pricing exists for corporate education training programs and for university-based open-enrollment executive education programs.



Current and potential LINKS instructors are invited to contact Randy Chapman, the LINKS author ([Chapman@LINKS-simulations.com](mailto:Chapman@LINKS-simulations.com)), to discuss the LINKS simulation variant that may be most appropriate for their instructional application.



# LINKS Supply Chain Management Simulations



	LINKS Procurement Management Simulation	LINKS Supply Chain Management Fundamentals Simulation	LINKS Supply Chain Management Simulation	LINKS Supply Chain Management Simulation [Extended Edition]
<b>Product Development Decisions</b>				
- Product Configuration				✓
- R&D Spending				✓
<b>Procurement Decisions</b>				
- Raw Materials			✓	✓
- Sub-Assembly Components	✓	✓	✓	✓
<b>Manufacturing Decisions</b>				
- Production	✓	✓	✓	✓
- Postponed Production		✓	✓	✓
- Emergency Production			✓	✓
- Production Volume Flexibility			✓	✓
- Returns (Reverse Logistics)				✓
<b>Distribution and Transportation Decisions</b>				
- Distribution		✓	✓	✓
- Transportation		✓	✓	✓
- Cross-Docking			✓	✓
- Surface Shipping Variations			✓	✓
<b>Service Decisions</b>				
- Service Outsourcing			✓	✓
<b>Generate Demand Decisions</b>				
- Price		✓	✓	✓
- Marketing Spending		✓	✓	✓
- Recycling/Recovery Program				✓
<b>Forecasting Decisions</b>				
- Short-Term Forecasts	✓	✓	✓	✓
- Long-Term Forecasts				✓
<b>Information Technology Decisions</b>				
- # of Decisions		7	8	8
<b>Other Decisions</b>				
- Firm Name	✓	✓	✓	✓
<b>Research Studies Decisions</b>				
- # of Research Studies		13	13	18