



# Roadmap For New LINKS Instructors

## 1. Familiarization

<p><i>“How do I learn about the LINKS simulations in a few minutes?”</i></p>	<p>Access the LINKS website <a href="http://www.LINKS-simulations.com">http://www.LINKS-simulations.com</a> and look around.</p> <ul style="list-style-type: none"> <li>• Click on things that look interesting.</li> <li>• View the student and instructor introductory videos.</li> </ul>
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## 2. Exploration

<p><i>“OK, I have some questions about LINKS? What do I do?”</i></p>	<p>Schedule a 20-minute LINKS briefing with Randy Chapman, the LINKS author:  <a href="http://www.LINKS-simulations.com/Briefings">http://www.LINKS-simulations.com/Briefings</a></p> <p>A LINKS Briefing is a convenient way to have a personally guided tour of the LINKS website and its resources to support instructors and their students.</p>	
<p><i>“So, why should I use LINKS?”</i></p>	<p>Rich Content</p> <p>Customizable Simulation Portfolio</p> <p>High-Touch Instructor Support</p> <p>We Manage LINKS For Instructors</p>	<p>Web-Based:</p> <ul style="list-style-type: none"> <li>• Convenient 24x7 Access</li> <li>• No Software To Download/Install</li> <li>• Extensive Web Support Resources (IM, PPTs, Syllabi, FAQs, Tutorials, Multiple-Choice Test Questions)</li> </ul>

### 3. Trial

<i>“How can I try out a LINKS simulation?”</i>	<p>Access the LINKS demo for your preferred LINKS simulation variant and explore.</p> <p style="text-align: center;">- - - <b>and/or</b> - - -</p> <p>Register for and participate in a LINKS Train-The-Trainer Seminar <a href="http://www.LINKS-simulations.com/TTT">http://www.LINKS-simulations.com/TTT</a> Offered multiple times yearly, LINKS distance-learning TTT seminars include five one-hour teleconferences and a four-round simulation event.</p>
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### 4. Usage

<i>“What support do you provide for a new user?”</i>	<p>On-going telephone and e-mail support to new LINKS instructors is provided by Randy Chapman, the LINKS author, <a href="mailto:Chapman@LINKS-simulations.com">Chapman@LINKS-simulations.com</a>.</p> <p>Extensive instructor support resources are available via the Instructor Resources link on the LINKS website. Sample course syllabi, PPTs, and instructor FAQs provide comprehensive self-service support.</p> <p>Extensive customization options exist to support LINKS simulations applications in introductory and advanced/elective courses. For example:</p> <ul style="list-style-type: none"><li>• Initial deactivations of some decisions to ease students into the simulation.</li><li>• Mid-event enrichments (e.g., more brands and regions).</li><li>• Course-specific customization (e.g., immediate-access research studies, recycling/recovery decisions, and product technology extensions).</li></ul>
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**LINKS-simulations.com**

enterprise management | marketing | services | supply chain management

**Randall G Chapman, PhD**

[Chapman@LINKS-simulations.com](mailto:Chapman@LINKS-simulations.com)

320 Forest Haven Drive  
Winter Garden, FL 34787  
Tel: +1 407 905 9191