

Corporate Executive Education Applications

Enterprise
Management

Marketing

Services

Supply Chain
Management



*Learning By Doing,
Because That's The
Way Adults Learn Best*



Moët Hennessy

Who's Using LINKS? Executive Education and Corporate Programs

Since 1999, there have been 3,500+ LINKS applications with 75,000+ participants. University-sponsored open-enrollment executive education programs and in-house corporate programs use LINKS simulations in traditional classroom-based and distance-learning programs with participants from North and South America, Europe, Africa, and throughout the Asia Pacific region.

University-Sponsored Executive Education Programs	Corporate Programs	
Air Force Institute of Technology	Accenture	Mahindra Finance
American University in Cairo	Alabama Power	Mars
Arizona State University	Alcon	Moet Hennessy
Indian Institute of Management Lucknow	Astra International	Motion Industries
Lehigh University	BAT	Nokia
Loyola University Chicago	BlueCross BlueShield	Office Depot
MIT	Bridgestone/Firestone	Parker Hannifin
National University of Singapore	British Petroleum	Pepsico
Samford University	Chevron	RSM McGladrey
Texas Christian University	ConAgra Foods	Saudi Aramco
Pennsylvania State University	Constellation Brands	Shell
Universidade do Porto	Efunds	Siemens
University of Chicago	EMBARQ	Sonae Indústria
University of Hong Kong	ExxonMobil	SRA Touchstone Consulting
University of Michigan	Fleetguard	Stanley Black & Decker
University of Minnesota	General Electric	Tenaris
University of Tennessee	IBM	Unilever
Vanderbilt University	Lactogal	Whirlpool

For Further Information

To discuss LINKS simulations applications in corporate and executive education programs, please contact Randall G Chapman PhD, the LINKS author (Chapman@LINKS-simulations.com).